

Freelancing With Digital Marketing

Course Outline:

Freelancing Digital Marketing Course Outline

Facebook

How to setup a Facebook business page
Types of Facebook posts"
"How to get Facebook likes and increase engagement
What are groups? How to join and generate traffic
How to create group and use for success
Hashtag strategy & Tools"
How to create Facebook content strategy
Tracking and measuring results with Facebook analytics
"Facebook Ads
Types of Ads
Ad Creatives"
Finding Target Audience
Ads for Brand Creation & Visibility
Ads Creation for Engagement's & Leads
Ads Creation for eCommerce Conversion
Measuring Success

Instagram

"What is Instagram?
How start with Instagram
Publishing posts and driving audience"
"Audience Growth Strategy
How to benefit with hashtags"

Instagram Ads

Freelancing

Learn: Fiverr Gig Creation & Optimization
Gig Performance Tuning
"Business Ethics in FREELANCING
Communication Skills in FREELANCING"
Focus on selling your services, and If work aligned, perform that task and deliver.

24/7 Support

For any query feel free to contact us +92 3111-160666
Or mail us info@webcarehouse.com

Website: www.webcarehouse.com