

Freelancing With WordPress

Course Outline:

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- WordPress
 - Introduction to WordPress,
 - Overview of the Dashboard,
 - Posts, Pages,
 - Sidebar, Search
 - What is the theme?
 - Folder Strategy
 - Finding a great theme
 - Theme directories
 - Paid themes
 - Installing a theme, ways & techniques
- Plugins & Its Best Practices
 - Useful Plugins
 - ecommerce Intro
 - Woo Commerce Installation & Standard Configuration
 - WP SEO Plugins and Configuration
 - WP Integration with Facebook,
 - WP Integration with Google Analytics & Search Console
- Freelancing
 - Learn: Fiverr Gig Creation & Optimization
 - Gig Performance Tuning
 - Business Ethics in FREELANCING
 - Communication Skills in FREELANCING
 - Focus on selling your services and If work aligned, perform that task and deliver.

24/7 Support

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