

## WordPress:

### WordPress Course Outline

Our WordPress training course has been designed to give you complete coverage of the tool, so you can work effectively fast. We take you from the basics to a practical level, developing your skills and getting you to use them straight away. If you can create a word document you can use WordPress.

## Web Core

Networking  
Internet  
Domain  
Hosting  
Website & its types; Dynamic & Static  
Blogs, Web, CMS, Microblogging, Social Community,  
Application  
Introduction to web accessories  
cPanel  
FTP Software  
Color Picker  
Pixel Ruler

## Getting Started

Overview of the Homepage  
Posts  
Pages  
Sidebar  
Search  
First Face of Dashboard  
A blog would be made, in default theme

## What is the post?

Your first post basics  
Post; Details  
Working with photos  
Working with videos  
Categories & slugs

## WordPress Introduction

What is WordPress?  
How can WordPress help me?  
How much does WordPress cost?  
How/where do I get WordPress?  
WordPress Installation

## Preparation

Reserving a domain name  
Choosing web hosting  
Installation on Server  
Installing WordPress from scratch  
Creating & Connecting Database  
Changing your password  
Installation on Local Host  
Downloading & Installing XAMPP  
Understanding the folders  
Creating & Connecting DB

## What is the page?

Difference between post & page  
Your first page  
Pages; Details  
Working with photos/videos

## Media

## Links

## Comments

## Theme

What is the theme?  
Folder Strategy  
Finding a great theme  
Theme directories  
Paid themes  
Installing a theme, ways & techniques

## Plugins

What are plugins?  
Folder & File Strategy  
Finding plugins  
Plugin directory  
Plugin search  
Installing plugins – ways & techniques

## Widgets

What is a sidebar?  
What are sidebar widgets?  
Choosing and installing sidebar widgets  
Adding links  
Adding text and images  
Header; how to make a beautiful header?  
Using theme features  
Using Static images  
GIF files

## Custom Changings

### Footer; How to maintain Footer?

Using widgets  
Static & gif images

### Working with sliders

Working with Theme options  
Using plugins  
Dynamicity & possibilities

## Menus

Menus default options  
Theme default options  
Arranging multiple menus

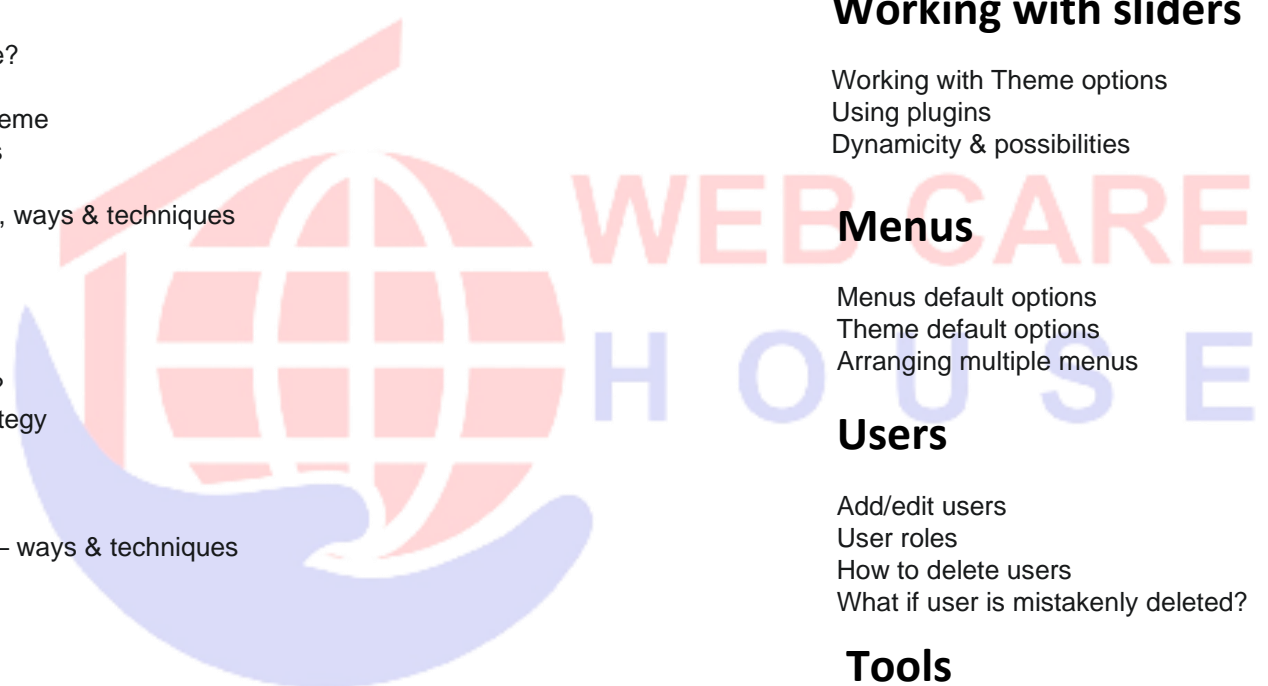
## Users

Add/edit users  
User roles  
How to delete users  
What if user is mistakenly deleted?

## Tools

### Settings

General  
Writing  
Reading  
Discussion  
Media  
Privacy  
Permalinks  
Flickr RSS  
Changing & working with a new theme, this too would be a blog.



## Themes; Advance Lecture

Finding a great related theme  
Theme Options  
Troubleshooting with theme options & wp default options  
Artisteer; download, usage, tips & tricks

## Plugins

Plugins; Advance Lectures  
Choosing a plugin  
Recommended plugin list for:  
Photo galleries  
SEO  
Contact and other Forms  
Web Statistics  
Anti-Spam  
Social Networking  
WP Super Cache  
All in one SEO  
Google Sitemaps XML  
Search Everything  
WP-DB Manager  
WP Touch  
The mobile pack plugin  
Rank Tracker  
Working with Advance Plugins  
Forms; reading and customizing a contact form  
Anti-Spam; Preventing Spam in your comments  
Social Networking; Hooking in Twitter and Facebook  
Search Engine Optimization (SEO); Making your site more "Google Friendly"  
Urdu Plugins  
Islamic Plugins & Gadgets  
Ecommerce plugins/themes overview  
Video advance plugins

## WP in Operation Theater

Inspect Element  
Location of files  
Customizing website as required  
A new website would be made using a premium theme  
WordPress Expert Level

## Understanding the exact needs of the website

Business/organization/product info  
Vision & expectations from website  
Estimated budget/time

## Posts

Backing up & restoration  
Bulk post creation/deletion

## Migrating WP

From localhost to a server (all possible scenarios)  
Using advance plugins  
Auto installation of WP on server

## Managing Users

Understanding user management  
User Role management  
Plugins used for managing users

## How to adapt & grow the site

Custom Post Types  
Custom Taxonomies  
Parent-child themes

## WordPress Upgrades

How to upgrade WordPress  
Advanced Tips & Tricks  
Generating RSS & Atom Feeds  
Troubleshooting & finding support on the internet

## 24/7 Support

For any query feel free to contact us +92 3111-160666  
Or mail us [info@webcarehouse.com](mailto:info@webcarehouse.com)

Website: [www.webcarehouse.com](http://www.webcarehouse.com)

